

LISA ENGLISH HINKLE

Member

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HONORS & AWARDS

- The Best Lawyers in America®, 2010 - 2027, Health Care Law
- 2013 Top Rated Lawyer by American Lawyer Media and Martindale-Hubbell ™
- 2012 Leading Woman of Central Kentucky by Business Lexington
- Kentucky Super Lawyers ®, 2007
- AV Peer Review Rated by Martindale-Hubbell®, 1999
- American Jurisprudence Award for Trusts and Estates
- Member, The Fellows of the American Bar Foundation (Resident)

PRIMARY PRACTICE

Healthcare Law

Healthcare Regulatory Compliance

Lisa English Hinkle knows that because healthcare is one of the most regulated areas in the country, one of the most difficult and important issues that healthcare providers face is compliance. Every healthcare provider needs to be aware of the need for compliance and for assistance in designing a program that is up-to-date with new regulatory initiatives and the Office of Inspector General's annual Work Plan. With over 30 years of experience, Lisa advises healthcare providers of all types, including healthcare facilities and services, nursing facilities, hospice providers, hospitals, physicians, nurse practitioners, rural health clinics, laboratory providers and federally qualified healthcare centers in the areas of health law, regulatory and corporate compliance, fraud and abuse (Anti-kickback Law, Stark II, etc.), and state regulatory matters including certificate of need and licensing. In addition, Lisa has represented clients in a class action against Kentucky Medicaid. She has also represented a number of providers in the various federal fraud initiatives as well as in Medicare/Medicaid reimbursement, licensure, and business law matters. Lisa's work includes day-to-day counseling regarding compliance, reimbursement matters, employment problems, recruitment, preparation and review of provider contracts, and professional rights defense. She has counseled clients extensively on new and emerging issues in healthcare regulation, including compliance programs and codes of conduct, electronic medical records, and the ever

Healthcare Professional Licensure Defense

Certificate Of Need (CON) Law

Fraud, Waste and Abuse Claims

Transactional Healthcare and Transactional Agreements

Medicaid and Medicare Reimbursement

Pharmacy Law

Administrative Law

Business Formation and Planning

Health Systems Representation

Human Resources Investigations

Mergers and Acquisitions

New Business LLC Packages

Non-Compete Agreements

Nonprofit Institutions and Associations

ADMISSIONS

Kentucky, 1982

U.S. District Court Eastern District of Kentucky, 1982

U.S. Court of Appeals 6th Circuit, 1982

U.S. District Court Western District of Kentucky, 2020

EDUCATION

University of Kentucky College of Law, Lexington, Kentucky, J.D., 1982

- Honors: Member, Mortar Board
- Honors: Recipient, American Jurisprudence Award for Trusts and Estates

University of Kentucky, Lexington, Kentucky, B.A., 1979

evolving health care reform. She works to keep her clients well positioned and knowledgeable about regulatory matters and opportunities that include funding through federal initiatives and grant opportunities.

FOCUS AREAS OF PRACTICE

- Medicare Fraud and Abuse (Including Self-Referral)
- Healthcare Corporate Compliance, Audits and Self-Disclosure
- Physician Practice and Hospital Acquisitions
- Healthcare Management and Service Contracts
- Hospital Governance
- HIPAA
- Medicaid and Medicare Reimbursement Appeals
- Certificate of Need
- Clinical Trials
- Community and Critical Access Hospitals
- Healthcare Licensing and Certification Issues
- Healthcare Grant Writing and Administration
- Healthcare Professional Rights Defense
- Non-Profit Institutions and Tax Exemption Issues

Lisa is very active in civic affairs at the state and local level, including Bluegrass Care Navigators (formerly Hospice of the Bluegrass), Board Member; Junior Achievement of the Bluegrass; Bourbon County YMCA, Secretary Treasurer; Pioneering Health Communities Task Force, Chair; American Health Planning Association, Member; Fayette County Bar Association, Member; The Fellows of the American Bar Foundation, Resident.

Professional Activities

- American Health Planning Association, Member, 2011 - Present

- Honors: Omicron Delta Kappa
- Honors: Phi Beta Sigma
- Honors: Alpha Lambda Delta
- Major: English
- Minor: Business

- The Fellows of the American Bar Foundation, Resident, 2000 - Present
- American Bar Association, Member, 1990 - Present
- American Health Lawyers Association, Member, 1990 - Present
- Fayette County Bar Association, Member, 1982 - Present
- Kentucky Bar Association, Member, 1982 - Present

News

IN THE MEDIA - Fifty McBrayer Attorneys Recognized by *Best Lawyers® for 2027*
August 20, 2026

McBrayer PLLC Achieves Record-Breaking Recognition in *Best Lawyers in America® 2026*
August 21, 2025

New Record Set: 51 McBrayer Attorneys Honored in Best Lawyers 2025
August 15, 2024

Another Record! 49 McBrayer Attorneys Named to Best Lawyers® 2024
August 17, 2023

A Record Number! Thirty McBrayer Attorneys Named to *Best Lawyers® in America* Lists for 2023
August 18, 2022

McBrayer Attorneys Named to *Best Lawyers® in America* List for 2022
August 19, 2021

McBrayer Attorneys Named to *Best Lawyers® in America* List for 2021
August 20, 2020

McBrayer's Health Care Law Practice Area Makes Business Lexington's BizList
Business Lexington, November 2019, November 1, 2019

McBrayer Attorneys receive U.S. News Best Lawyers Distinction for 2020
U.S. News – Best Lawyers® in America, September 4, 2019

McBrayer Attorneys receive U.S. News Best Lawyers and Super Lawyers Distinctions for 2019
December 19, 2018

UPDATE: The Cabinet for Health and Family Services files motion for stay to allow Medical Review Panels to continue during court process
November 2, 2017

McBrayer attorneys named to U.S. News Best Lawyers including 3 Lawyer of the Year honors
Attorneys from McBrayer law offices in Lexington and Louisville achieved a 2018 listing in U.S. News Best Lawyers in America
August 15, 2017

Seminars & Speaking Engagements

The Hard Truth - Treating the Opioid Epidemic
A Webinar for Healthcare Providers
April 3, 2019

Lisa Hinkle presents at the Kentucky Primary Care Association 20th Annual Conference
"Compliance Issues for Primary Care Providers"
Lexington, Kentucky, November 6, 2018

Lisa Hinkle presents at the Kentucky Rural Health Clinic Summit
Behavioral Health for the Rural Health Clinic
Carl D. Perkins Conference Center on the campus of EKU in Richmond, KY, June 9, 2017

Central Kentucky Association of Health Underwriters-Meeting
April 2017

Employment Best Practices - A McBrayer Employment Law Seminar
HIPAA and other Health Care Landmines for Employers
Lexington, KY, January 26, 2017

What Health Providers Should Know: Overpayments and the False Claims Act
McBrayer Webinar, May 25, 2016

What Health Providers Should Know: Overpayments and the False Claims Act
McBrayer Webinar, May 24, 2016

McBrayer healthcare attorney to present at 2016 AHLA Physicians and Hospitals Law Institute
Lisa Hinkle presents Regulations and Policies Affecting a Physician's Prescribing Authority
Austin, Texas, February 8, 2016

Issues Involving Physician Contracts
Kentucky Academy of Family Physicians 2015 Annual Meeting
Lexington, Kentucky, November 13, 2015

HIPAA: What Lawyers Need to Know
2015 KBA Convention
Lexington, KY, June 17, 2015

Doctor Insights on Medical Imaging: CTs, MRIs, X-Rays and More
Lexington, KY, April 24, 2015

Medicaid: Getting Paid & Keeping It, McBrayer webinar, August 27, 2014

Medicaid: Getting Paid & Keeping It, McBrayer webinar, August 20, 2014

HIPAA: What Lawyers Need to Know, Fayette County Bar Association, Bench & Bar Conference, June 25, 2014

Hot Topics in Employment Law: Social Media, the Intersection of HIPAA and the NLRB; and Everyday Challenges, National Adult Day Care Association Annual Convention
October 10, 2013

Measuring Outcomes and Quality of Care: The Patient Safety Work Product Privilege, Medical Records Law seminar hosted by Lorman, September 19, 2013

Hot Topics in Healthcare, Fayette County Bar Association *Bench & Bar Conference*, June 26, 2013

Fraud, Waste and Abuse, Kentucky Pharmacists Association Annual Meeting, 2012

Kentucky Association of Homes and Services for the Aging (KAHSA), Annual Conference 2011

Rural Health Employment, State Law Firm Health Group, 2010 - Present

Issues in Healthcare Law, Midway College MBA Program, 2009 - Present

Articles

Supporting Mental and Behavioral Health in the Workplace
Business Lexington, October 24, 2022

Corner Office: Meet Lisa Hinkle, Member and Healthcare Department Chair at McBrayer
Medical News: The Business of Healthcare, October 24, 2016

Sound off: Aren't pharmacists already healthcare providers?
Medical News, May 3, 2015

Kentucky's evolving behavioral health providers, Medical News, March 2015

Changes and Challenges for Mental and Behavioral Health Providers
Business Lexington, March 1, 2015

The DOJ Increases Scrutiny of Whistleblower False Claims Act Suits
Kentuckydoc, Winter 2014

The New Frontier: Telemedicine & Legal Issues, Kentuckydoc, Fall 2014, Volume 6, Issue 3

New Opportunities, New Responsibilities: Who are your Business Associates?, M.D. Update, August/September 2014

Liability by Association: Are You a Business Associate or Subcontractor Pursuant to HIPAA?, Business Lexington, August 2014

Tips for New Enrollment & Revalidation for Participation in Medicare & Medicaid, Med Monthly, July 2014

Top Ten Health Law Issues for Physicians, Health Systems and Providers in 2014, MD Update, December 2013

OIG 2013 Work Plan Gives Direction For Physicians, KYDoc, April – May 2013

Get Ready to Negotiate: OIG Authorizes Hospitals to Pay Physicians for Call Coverage, M.D. Update, May 2013

The Kentucky Health Benefit Exchange: How Obamacare is Changing the Health Insurance Marketplace, Medical News, December, 2012

The Perils of Prescribing Controlled Substances, M.D. Update, 2012

Kentucky Health Benefit Exchange: What will it mean for small businesses?, Business Lexington, November 9, 2012

The New Business of Prescribing Controlled Substances, Business Lexington, June 8, 2012

Hospital Payment For Performance: Driven By Physician's Quality, M.D. Update, May, 2012

Health Law Potpourri: Essential Ingredients, Louisville Bar Association, Bar Briefs January 2012

Physicians and Nursing Facilities: Never-Ending Liability?, Kentuckydoc October/November 2011

Who is the Doctor Anyway?, M.D. Update, October 2011

Room for Improvement, M.D. Update, May 2011

Physician Certification Rules Change for Home Health and Hospice, M.D. Update, March, 2011

Avoiding Delays: Tips for Prescribing in the Long Term Care Setting, Medical News, March, 2011

Preparing For 2011: Recent PPACA Developments and Newly Effective Provisions, Kentuckydoc, March 2011, Volume 2, Issue 6

ACO's: An Alternative to Employment by a Hospital?, M.D. Update, January, 2011

Have You Googled Yourself Recently?, Kentuckydoc, December 2010- January 2011, Volume 2, Issue 5

Are Your Employees Tweeting Their Time Away?, M.D. Update, November, 2010

CMS Voluntary Self-Referral Disclosure Protocol: How it works, and when to utilize it, Kentuckydoc November 2010, Volume 2, Issue 4

The Devil's In the Details-Health Care Reform for Employers, HR the Human Resource, Vol. 3, Issue 4, 2010

Physicians-Pay Attention: Medical Staff Bylaw Changes Are Coming, Kentuckydoc, Vol. 2, Issue 1, 2010

Impaired employees: Every employer has them! , HR the human resource, Oct-Nov 2010, Volume 3, Issue 5

Telemedicine, Telehealth, E-Prescribing: Telewhat??, Kentuckydoc, Volume 2, Issue 3, October, 2010

An Antidote to Healthcare Reform for Physicians?, M.D. Update, Vol. 1, Number 5, 2010

Doctors at Risk, M.D. Update, Vol. 1, Number 2, 2010

Physicians Get Ready: CMS Releases the RAC Bounty Hunters, M.D. News, Vol. 2, No 8, 2009

On-Call Contracts: New Strategies for Physicians and Hospitals, M.D. News, Vol 2, No 5, 2009

2009 Resolutions for Physician Practices, M.D. News, Vol 2, No 1, 2009

Newsletters

Federal Government Fight Against Health Care Fraud
March 2012

Who Is The Doctor Anyway?
October 2011

ACO's: An Alternative to Employment by a Hospital?
January 2011