

ROBERT T. WATSON

Member

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HONORS & AWARDS

- Kentucky Super Lawyers®, 2023-2025 (Civil Litigation: Defense)
- Kentucky Super Lawyers®, 2019-2022 (Insurance Coverage)
- The Best Lawyers in America®, 2013-2027, Insurance Law, Litigation - Insurance
- A. M. Best Client Recommended, 2018
- 20 People to Know in Law - Louisville Business First, April 17, 2015
- Best Lawyer - Louisville Magazine, March 2015
- Joined U.S. Congressman Yarmuth in Introducing Combating Autism Through Education Bill, 2008
- 2nd Most Prolific Trial Attorney in KY, recognized by Kentucky Civil Jury Trial Reporter, 2006

Rob Watson is a problem-solver. Every matter he handles for his clients presents a unique challenge, and he makes it his mission to resolve it as efficiently and thoroughly as possible. Though Rob is a litigation attorney, he values helping clients to avoid the courtroom when possible by taking preventative legal steps and carefully considering all the potential strategies for untangling a particular legal knot.

Rob's practice is a diverse one, and the types of matters he handles for his clints are myriad. He has litigated a wide range of commercial claims, including tortious interference with a contract; fraud, nondisclosure and misrepresentation; false advertising and deceptive trade practices; breach of contract; breach of fiduciary duty; breach of express or implied warranty and antitrust litigation. In addition to his litigation practice, he also advises the firm's corporate clients with respect to complex corporate, employee, residential and commercial real estate transactions, landlord/tenant and lease matters.

Rob's experience in governmental entity defense includes defense of local governments, governmental agencies, and officials in connection with claims brought under both state and federal law. These claims include Section 1983 claims, negligence claims, and state constitutional claims such as alleged deliberate indifference to medical needs, excessive

PRIMARY PRACTICE

Insurance Defense

Business and Corporate Law

Commercial and Business Litigation

ADDITIONAL PRACTICE EXPERIENCE

Municipal Liability

Business Formation and Planning

Commercial Lease Disputes

Commercial Lending

Real Estate Law

ADMISSIONS

Kentucky, 1990

U.S. District Court Western District of Kentucky, 1991

U.S. District Court Eastern District of Kentucky, 1991

U.S. District Court Southern District of Indiana, 2000

U.S. Court of Appeals 6th Circuit, 1992

U.S. Court of Appeals 7th Circuit, 2000

U.S. Supreme Court, 1994

EDUCATION

University of Kentucky College of Law, Lexington, Kentucky, J.D., 1990

Transylvania University, Lexington, Kentucky, B.A., 1987

force, wrongful termination, and abuse of process, among other claims unique to city and county governments.

Outside of the office, Rob is very involved in the Louisville community through board involvement and service. He has always considered it a civic duty to give back to the community that has given so much to him and his family, including his law firm. He has held many leadership positions in community organizations, including the Louisville Better Business Bureau (Board Member), Anchorage Civic Club (Board Member), Anchorage Independent Board of Education (Chair), Greater Louisville Inc. (Economic Development Policy Committee), Seven Counties Services (FKA, Vice-Chair, Member of Finance and Nominating and Governance Committees), and Carriage House Educational Services and Preschool (Board Chair). Rob is also active with he Kentucky Bar Association, having previously served on the KBA Committee for Closed and Abandoned Practices and KY Bar Association Attorney Advertising Commission where he served as Committee chair.

News

IN THE MEDIA - Fifty McBrayer Attorneys Recognized by *Best Lawyers® for 2027*
August 20, 2026

Celebrating Excellence: 40 McBrayer Attorneys Recognized by Super Lawyers
December 16, 2025

McBrayer PLLC Achieves Record-Breaking Recognition in *Best Lawyers in America® 2026*
August 21, 2025

Leading the Way in Legal Excellence: 38 McBrayer Attorneys Honored in 2025 Super Lawyers and Rising Stars Lists
December 17, 2024

New Record Set: 51 McBrayer Attorneys Honored in Best Lawyers 2025
August 15, 2024

McBrayer Earns Record Number Named to Super Lawyers Lists for 2024
January 9, 2024

Another Record! 49 McBrayer Attorneys Named to Best Lawyers® 2024
August 17, 2023

25 McBrayer Attorneys Named to Super Lawyers and Rising Stars Lists for 2023
December 29, 2022

A Record Number! Thirty McBrayer Attorneys Named to *Best Lawyers® in America* Lists for 2023
August 18, 2022

22 McBrayer Attorneys Recognized in 2022 Edition of Super Lawyers
December 30, 2021

McBrayer Attorneys Named to *Best Lawyers® in America* List for 2022
August 19, 2021

Once Again, McBrayer Attorneys Receive Super Lawyers Distinctions for 2021
Super Lawyers, December 10, 2020

McBrayer Attorneys Named to *Best Lawyers® in America* List for 2021
August 20, 2020

We Made the List Again! McBrayer Attorneys Receive Super Lawyers Distinctions for 2020
Super Lawyers, December 2, 2019

McBrayer Attorneys receive U.S. News Best Lawyers Distinction for 2020
U.S. News – Best Lawyers® in America, September 4, 2019

Our Louisville Office is Growing and on the Move
July 1, 2019

McBrayer Attorneys receive U.S. News Best Lawyers and Super Lawyers Distinctions for 2019
December 19, 2018

$10 Million Federal Grant to Combat Drug Addiction
October 10, 2017

McBrayer attorneys named to U.S. News Best Lawyers including 3 Lawyer of the Year honors
Attorneys from McBrayer law offices in Lexington and Louisville achieved a 2018 listing in U.S. News Best Lawyers in America
August 15, 2017

Seminars & Speaking Engagements

Ethics Update for Legal Professions
Louisville, Kentucky, June 1, 2015

Articles

Is an Eye in the Sky Positive or Problematic for Police?
Louisville Bar Association, January 1, 2016

To Post or Not to Post
How Social Meida Affects Jury Selection
DRI - For the Defense National Magazine/Trial Tactics Division, October 1, 2015

Is an Eye in The Skye Positive or Problematic for Police? Defense Research Institute Newsletter Volume 20, Issue 2, October 2014

What does it mean to "pierce the corporate veil?", Business First, Legal Forum, July 11, 2014

Can a contract contain terms that indemnifies a party for its own negligence?, Business First, Legal Forum, December 13, 2013

Contributing Author, Inside The Minds - Representing Municipalities in Litigation, Thomas Reuters/ Aspatore Books, 2013

I operate a business from an office in my home. Is my homeowner's policy sufficient protection for my business or do I need an additional policy? Business First, Legal Forum, June 7, 2013

Professional Activities

- Louisville Better Business Bureau, Board Member, 2023-Present
- Kentucky Bar Association, Attorney Advertising Commission, 2014-Present
- Kentucky Bar Association, Task Force on Abandoned and Closed Practices, 2014-Present
- Louisville Economic Chamber of Commerce, Board of Directors, 2013-2014
- Greater Louisville Inc., Economic Development Policy Committee, 2011-Present

- Kentucky Bar Association, Member, 1999-Present
- Louisville Bar Association, Litigation Section, Chair, 1999
- American Bar Association, Member, 1999-Present
- Defense Research Institute, Governmental Liability Section, Member, 2000-Present
- Kentucky Bar Association, Chair of the Attorney Advertising Commission