

WILLIAM A. HOBACK

Of Counsel

500 West Jefferson Street, Suite 2400
Louisville, KY 40202
T: 502.327.5400
bhoback@mcbrayerfirm.com

HONORS & AWARDS

AV Preeminent® Peer Review Rated by Martindale-Hubbell®
The Best Lawyers in America®, 2025-2027, Litigation - Insurance

PRIMARY PRACTICE

Insurance Defense

Malpractice and Professional Liability Defense

Appellate Advocacy

ADDITIONAL PRACTICE EXPERIENCE

Professional Liability Defense

ADMISSIONS

Kentucky, 1980

U.S. Court of Appeals, Sixth Circuit, 1998

U.S. District Court, Western District of Kentucky, 1991

U.S. District Court, Eastern District of Kentucky, 1991

Bill Hoback finds great satisfaction in working out complicated problems—and he's had plenty of experience doing so in his 40-year career as a litigator. Bill handles a wide variety of claims for clients, including insurance defense, malpractice and professional liability defense, legal malpractice defense, property disputes, will and trust contests, personal injury claims, business litigation matters, negligence claims, product liability claims, discrimination claims, and more. In short, Bill's practice involves any matter that can be litigated, whether civil or criminal, in court or out. With more than 50 trials under his belt, Bill is well-equipped to represent his clients in any type of matter that may arise.

As a defense attorney, Bill knows that facing claims and allegations is an overwhelming and often frightening experience for his clients. Because of this, he prioritizes putting his clients at ease by explaining the process in an accessible way and helping them to gain confidence that the legal system will give them a fair shake as he provides the highest quality representation he can. In even the most complex situations, Bill has a knack for breaking down complicated facts and law into their component parts so that clients and juries can best understand them and reach the most favorable outcome available. Anyone who works with Bill can expect to find a reasonable, levelheaded advocate who listens well and works

EDUCATION

University of Louisville Brandeis School of Law, J.D., 1980

University of Louisville, B.S.C., 1977

- Major: Finance

diligently to separate fact from fiction and advise accordingly, bolstered by decades of valuable litigation experience.

CAPABILITIES, SUCCESSES, AND ASSIGNMENTS

- Assisted in representing manufacturer through trial on an asbestos exposure personal injury claim and obtained a complete defense verdict.
- Obtained several summary judgments in representing attorneys accused of negligence in their representation of criminal defendants.
- Obtained summary judgment on immunity grounds for a public defender's office accused of negligence in hiring and training one of its attorneys, which was upheld on appeal.
- Obtained summary judgment for a county school district accused of Title IX violations.
- Obtained summary judgment on immunity grounds on claim against county attorney for malicious prosecution, which was upheld on appeal.
- Obtained complete acquittals for criminal defendants in 18 jury trials.

Published Cases:

- *Wolfe v. Kimmel*, 681 S.W.3d 7 (Ky. 2023), *reh'g denied* (Dec. 14, 2023)
  - To be published but not yet final. In overruling precedent, the Court upheld summary judgment and established when the statute of limitations begins to run on a claim against an attorney for non-litigation negligence.
- *J.M. by & through Minesinger v. Oldham Cnty. Bd. of Educ.*, 647 S.W.3d 279 (Ky. Ct. App. 2022)
  - Dismissal of student disability claim upheld as untimely.
- *Conley v. Pulaski Cnty. Bd. of Educ.*, 492 S.W.3d 574 (Ky. Ct. App. 2016)
  - Upheld summary judgment holding that County Board of Education employees' support of former superintendent

candidate was not "political affiliation" that could support a retaliation claim.

Professional Activities

Kentucky Bar Association, 1980 - Present

Louisville Bar Association, 1989 - Present

News

IN THE MEDIA - Fifty McBrayer Attorneys Recognized by *Best Lawyers® for 2027*
August 20, 2026

McBrayer PLLC Achieves Record-Breaking Recognition in *Best Lawyers in America® 2026*
August 21, 2025

New Record Set: 51 McBrayer Attorneys Honored in Best Lawyers 2025
August 15, 2024

McBrayer PLLC Sees Largest-Ever Expansion with Addition of Eight Former Middleton-Reutlinger Attorneys
December 30, 2022